Excel Challenge

1. Given the provided data, what are three conclusions we can draw about crowdfunding campaigns?

Most fail to meet their goals. Plays is the biggest category. USA has the most crowdfunding campaigns

1. What are some limitations of this dataset?

Does not have the ability to show the exact amount of each donation and who donated what amount.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A pivot table showing which category had the most successful crowdfunding campaign percentage to better plan for future campaigns